

# NEXT STEPS

## FOR THE FUTURE OF EDEN

2023-2025 STRATEGIC PLAN

### FOCUS AREAS

#### STRATEGIC STRUCTURE & MANAGEMENT

1. Enhance EDEN's vision and mission statements to more actively represent EDEN's current and prospective work.
2. Develop a recruitment strategy to encompass more participation from land grant universities in each region, agencies, and potential partners.
3. Develop standard operating procedures (SOPs) to ensure organizational continuum during leadership transitions.
4. Ensure DEI is acknowledged in all leadership decisions (including mission and vision, recruitment strategy, and SOPs).
5. Diversify funding sources.
6. Explore opportunities for structure and management growth.

#### TARGETED COMMUNICATION & OUTREACH

1. Define EDEN's audiences for products, communication, and outreach.
2. Enhance EDEN's website.
3. Emphasize DEI in EDEN's current and future outreach efforts.

#### DISASTER MANAGEMENT EDUCATION

1. Ensure resources offered are inclusive of all levels of emergency management (mitigation, preparedness, response, and recovery) and different types of disasters.
2. Incorporate more train-the-trainer opportunities and products.

### TIMELINE

YEAR 1

#### CHARTING THE COURSE

Creating structure and determining the future of the organization.

YEAR 2

#### BUILDING ON A STRONG FOUNDATION

Mobilizing committees and taking action on strategic opportunities.

YEAR 3

#### REFLECTION AND PLANNING AHEAD

Evaluation of progress and planning for organization's next steps.

